

**10A NCAC 13G .1207    MARKETING**

A family care home may market provided:

- (1) the name used is as it appears on the license;
- (2) only the services and accommodations for which the home is licensed are used; and
- (3) the home is classified by licensure status.

*History Note:    Authority G.S. 131D-2.1; 131D-2.16; 143B-165;  
Eff. January 1, 1977;  
Readopted Eff. October 31, 1977;  
Amended Eff. April 1, 1984;  
Readopted Eff. January 1, 2020.*