

10A NCAC 13G .1207 is proposed for readoption with substantive changes as follows:

10A NCAC 13G .1207 ADVERTISING MARKETING

~~The administrator~~ A family care home may use acceptable methods of advertising market provided:

- (1) ~~The~~ the name used is as it appears on the ~~license.~~ license;
- (2) ~~Only~~ only the services and accommodations for which the home is licensed are ~~used.~~ used; and
- (3) ~~The~~ the home is ~~listed under proper classification in telephone books, newspapers or magazines.~~
classified by licensure status.

History Note: Authority G.S. 131D-2.1; 131D-2.16; 143B-165;
Eff. January 1, 1977;
Readopted Eff. October 31, 1977;
Amended Eff. April 1, ~~1984.~~ 1984;
Readopted Eff. January 1, 2020.