

1 10A NCAC 13F .1206 is proposed for re adoption with substantive changes as follows:

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3 **10A NCAC 13F .1206 ~~ADVERTISING- MARKETING~~**

4 ~~The~~ An adult care home may ~~advertise~~ market provided:

5 (1) ~~The~~ the name used is as it appears on the ~~license-~~license;

6 (2) ~~Only~~ only the services and accommodations for which the home is licensed are ~~used-~~ used; and

7 (3) ~~The~~ the home is ~~listed under proper classification in telephone books, newspapers or magazines-~~
8 classified by licensure status.

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10 *History Note: Authority G.S. 131D-2.1; 131D-2.16; 143B-165;*

11 *Eff. January 1, 1977;*

12 *Readopted Eff. October 31, 1977;*

13 *Temporary Amendment Eff. July 1, 2003;*

14 *Amended Eff. July 1, ~~2004.~~ 2004;*

15 *Readopted Eff. January 1, 2020.*