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March 22, 2018

NC Division of Health Service Regulation ATTN: NC State Health Coordinating Council Healthcare Planning and Certificate of Need Section 2704 Mail Service Center Raleigh, NC 27699-2704

Submitted electronically DHSR.SMFP.Petitions-Comments@dhhs.nc.gov

RE: Opposition to LeadingAge North Carolina's Petition for Exemption to Certificate of Need (CON)

Dear Dr. Ullrich and Members of the Council:

Thank you for the opportunity to provide comments on LeadingAge's petition submitted to the State Health Coordinating Council. BAYADA Home Health Care, located at 4011 Westchase Blvd Ste 290 Raleigh, N.C 27607, has been operating under an approved CON since 2010 under Medicare provider 347243. In 2017, we served 2,848 unduplicated patients from this office.

BAYADA opposes LeadingAge's petition for an exemption to CON and provide the following comments:

- 1. Patient experience with HHA currently ranks high: The Petitioner shares anecdotal information that an 'in-house' HHA within a CCRC would increase the patient experience. However, there is no data to support that current patients are dissatisfied with the services. In fact, in each of the Wake and Mecklenburg areas there are more than 20 Medicare-certified HHAs with patient satisfaction scores of either a 4 or 5 on a 5-point scale according to publicly reported data on Medicare Home Health Compare (data pulled on March 20, 2018).
- 2. Freedom of choice would be in jeopardy: Currently all CCRC residents have choice of providers. BAYADA is concerned with the Petitioner's indication that they would limit choice for their residents (see page 10 of their petition). This limitation is contrary to federal requirements of mandating patient choice. There are no reports of CCRCs residents not having access to needed home health care. Further, Petitioner stated in their testimony that there are no access to care issues for their residents, drawing into question the need for an exemption.

In closing, BAYADA opposes the Petitioner's exemption request to the established CON. We appreciate the opportunity to comment on this petition. Should you have any questions my direct line is 919-785-9090. You may also contact Lee Dobson, Area Director of Government Affairs at 919-523-2992.



BAYADA is celebrating its 43nd year and has a 29-year history of providing quality in-home and home health services across North Carolina. In 2017 with 53 offices (9 Medicare-certified), employing more 5,500 staff -including registered nurses, licensed practical nurses, certified nursing assistants, nurse aides, habilitation technicians, social workers, therapists, and office personnel- we have a track record of providing quality home health care services. Health care services delivered in the home are cost effective and patient-preferred. While coping with serious illness, disability, or chronic disease, helping people have a safe home life with comfort, independence, and dignity is part of *The BAYADA Way, our company philosophy and mission*.

Sincerely,

Trekelia Chavis RN, Associate Director

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