

ORTHOPAEDICS

James P. Aplington, M.D., F.A.A.O.S., F.A.C.S.
Ronald A. Gioffre, M.D., F.A.A.O.S., F.A.C.S.
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Jeffrey C. Beane, M.D., F.A.A.O.S.
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Steven R. Norris, M.D., F.A.A.O.S.
Matthew D. Olin, M.D., F.A.A.O.S.
Fred W. Ortmann, IV, M.D., (Board Eligible)
Dahari D. Brooks, M.D., F.A.A.O.S.

PHYSICAL MEDICINE & REHABILITATION

Richard D. Ramos, M.D., F.A.A.P.M.R.

FAMILY PRACTICE / SPORTS MEDICINE

Adam Scott Kendall, M.D., A.B.F.M.
CAQ Sports Medicine

RETIRED PHYSICIANS

Samuel A. Sue, Jr., M.D., F.A.A.O.S., F.A.C.S. (Ret. 2002)
Philips J. Carter, M.D., F.A.A.O.S., F.A.C.S. (Ret. 2004)
Thomas L. Presson, M.D., F.A.A.O.S., A.O.F.A.S. (Ret. 2001)

ADMINISTRATION

John S. Nosek, M.P.A., C.M.P.E.
Executive Director



**GREENSBORO
ORTHOPAEDICS**
DOCTORS FOR AN ACTIVE LIFE

DFS Health PLANNING
RECEIVED

JUL 16 2009

Medical Facilities
PLANNING SECTION

- Sports Medicine
- Occupational Medicine
- Low Back Pain
- Arthroscopic Surgery
- Total Joint Replacement
- Back, Hand, Foot & Ankle Surgery
- MRI Center
- Rehabilitation Center
- Physical Medicine and Rehabilitation
- Bone Densitometry
- Fellows American Academy of Orthopaedic Surgeons
- Diplomates American Board of Orthopaedic Surgery

Greensboro Orthopaedics Center, P.A.

PUBLIC HEARING SPEECH

Single-Specialty Ambulatory Surgery

Demonstration Project

Presented by John Nosek

Executive Director

Good afternoon. My name is **John Nosek** and I am the Executive Director of Greensboro Orthopedics Center. I welcome you to Greensboro. I am here today to indicate our **support for the Single-specialty Ambulatory Surgery Demonstration Project, proposed by the State Health Coordinating Council for inclusion in the 2010 State Medical Facilities Plan.**

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Greensboro Orthopaedics has provided specialized orthopaedic services to the citizens of Guilford County for nearly 60 years. We offer comprehensive orthopaedic treatments for the neck, back & spine, shoulder, elbow, hand, hip, knee, ankle & foot. Our practice features 14 highly-trained and experienced physicians who, supported by a dedicated staff of nurses and employees, see thousands of patients each year. Our physicians perform thousands of surgical procedures every year, many of which are conducted in an outpatient setting. Greensboro Orthopaedics Center is dedicated to providing high quality healthcare to the residents of Guilford County and the surrounding communities.

We appreciate the diligent and thorough efforts of the Single Specialty Ambulatory Surgery Work Group to study this issue during the past Winter and Spring. Our physicians are in full support of the determination by the Acute Care Committee, and the entire State Health Coordinating Council, to include a need determination for a two-operating room facility in the Piedmont Triad area. We are convinced that this project will result in development of an important health service facility in our community. More importantly, we believe that a single-specialty ambulatory surgery facility is consistent with the Basic Principles of the State Medical Facilities Plan. Specifically, the facility will benefit local residents and surgery patients because it will: 1) increase access, 2) ensure

quality care, and 3) provide maximum value in terms of health care benefit per dollar.

Access

A single-specialty ambulatory surgery center can improve geographic access in the Piedmont Triad area, and will increase access to dedicated outpatient surgical services in a convenient and comfortable facility. Surgical procedures will be more readily available outside of a hospital-setting, and in a facility dedicated to one surgical specialty, thereby greatly increasing convenience and comfort to patients. Patients will have a new choice.

Quality

The demonstration project's focus on single-specialty surgery will enable the physicians and their clinical and support staff to become extremely focused and efficient in providing care. This will have a direct and positive effect on the clinical quality of services provided. The projected high volume of single specialty cases is likely to increase the quality of care delivered each day, based on the well-established linkage between procedure volumes and physician and staff technical proficiencies. As a result, the quality of care will improve as facility staff maximize their clinical skills and training through higher utilization and repetition.

Value

The rising cost of healthcare services continues to cause alarm among many constituencies in North Carolina. The operational efficiencies of a single-specialty ambulatory surgical center will enable providers to offer lower costs. The single-specialty ambulatory surgery setting is where healthcare providers can typically operate at much lower costs, and with greater efficiency, than in other types of health care facilities, such as hospitals or large healthcare systems. Thus, this facility will have the greatest opportunity to achieve cost savings for patients and consumers.

Greensboro Orthopedic Center believes there is a clear need for a single-specialty ambulatory surgery center in the Piedmont Triad area; we are convinced that the Demonstration Project will make clear the benefits of this type of facility to local residents; specifically increased access, improved quality, and cost effectiveness. We fully support the Demonstration Project, and we hope you will include it in the Final State Medical Facilities Plan when it is submitted to the Governor this Fall. Thank you for providing us with the opportunity to discuss this important issue.