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MICHAEL WILLIAMS, MBA Chief Operating Officer July 6, 2012

Mr. Craig Smith, Chief Certificate of Need Section North Carolina Department of Health and Human Services 809 Ruggles Drive Raleigh, North Carolina 27603

Re: Proposed 28 New Acute Care Beds at Cape Fear Valley Medical Center

Dear Mr. Smith,

We are the largest ophthalmology practice in Fayetteville. This letter is intended to voice our objection to Cape Fear Valley Medical Center's request for 28 additional beds in Cumberland County.

Cape Fear Valley Medical System, as one of the largest non-profit community-owned health systems in North Carolina, already has a monopoly-like presence throughout its service area. It claims to invest its profits back into the system and the community. Yet, their executive leadership is some of the highest paid executives in this County and possibly the State.

Based on the well-publicized issues of quality of care, efficiency of operations, billing practices and questionable leadership compensation, we feel that CFVMS has become too large for the good of the community. We believe the community would be better served through competition, such as granting the CON to another entity (like First Health of Moore County). By increasing competition, CFVMS would be challenged to improve the quality and cost of its care or face losing market segment to its competitor. This becomes a win-win for the community. Granting CFVMS's request just creates a win for Cape Fear Valley. Therefore, we do not support Cape Fear Valley Medical System's request for 28 additional acute beds in Cumberland County.

Regards,

Sheel B. Patel, M.D.

Miles W. Whitaker, M.D.

J. Wayne Riggins, M.D.